Business Model Canvas

Key partners
What are our key partners to get competitive advantage?

Key activities
What are the key steps to move ahead to your customers?

Key resources
What resources do we need to make your idea work?

Key propositions
What problem do we solve, and how do we solve it?

Customer relationships
How do we talk to our market about our solution?
How do we get more customers?

Channels
How do we deliver our solution to our customer?

Customer segments
Who needs our solution?
How many people need our solution right now?
How many will eventually need it?

Cost structure
How much will our key activities, resources and partners cost us?

Revenue streams
How will we get paid for the solution we provide?